

An aerial view of Earth from space, showing the curvature of the planet and the atmosphere. The landmasses are visible, with a focus on the western United States and the Pacific Ocean. The INVVI logo is overlaid in the center.

**INVVI**

**2023 VETERANS DAY MONSTER MASH - SHERIDAN, WY**

4 Days, 2 States, 211 Miles - Charlie Mike

# invi



A mental wellness-focused software company, powered by AI/ML, redefining technology as a pathway to genuine human connection for Veterans and beyond.

- MindScore - A real time AI/ML assisted snapshot of your mental wellbeing that establishes a personalized "baseline."
- Swim Buddy - Unique feature that keeps you connected to your teammate and team for support and accountability.
- Overwatch - Monitor your team in real-time, with visibility to each individuals metrics as well as their network(s) of support.

# JOIN THE FIGHT

**BLUF:** On Veteran's Day 2023, a team of Navy SEALs, First Responders and Athletes will skydive into Bighorn Lake, swim 10 miles, and then run 200 miles wearing body armor into Sheridan, Wyoming. Upon completion there will be a fundraiser event to raise money for suicide prevention.

**MISSION:** Raise awareness and resources for PTSD, TBI, CTE and suicide prevention.

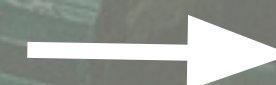
**WHY:** This is about pushing our physical and mental limits to call out the failure of the mental health system and address the stigma that surrounds it. It's about supporting those in need and honoring those that are no longer here because of the system that failed them. It's about implementing new and effective mental health solutions. Together, we will break down the barriers, identify solutions and build the right system. Will you join the fight?



1 MILE



10 MILES



200 MILES

# 1B

PEOPLE LIVING WITH A  
MENTAL DISORDER

# 1 IN 3

FIREFIGHTERS SUFFER  
FROM PTSD

# 40+

VETERAN DEATHS BY SUICIDE  
OR SELF-INJURY DAILY

**WE ARE RAISING AWARENESS AND RESOURCES TO END THIS**

# 30%

INCREASE IN SUICIDE FOR  
FIRST RESPONDERS

# 99%

FOOTBALL PLAYERS WITH  
CTE, POST MORTEM

# 11

AVERAGE YEARS BETWEEN  
SYMPTOMS & TREATMENT

# MISSION DRIVEN OPPORTUNITY

As a sponsor and teammate of the 2023 Veterans Day Monster Mash your company and brands awareness will increase across multiple platforms reaching audiences through digital, social and broadcast channels on a global scale. Our PR Partner, Coded Agency, will drive engagement with media, highlighting your brand and your commitment to Veterans and First Responders.

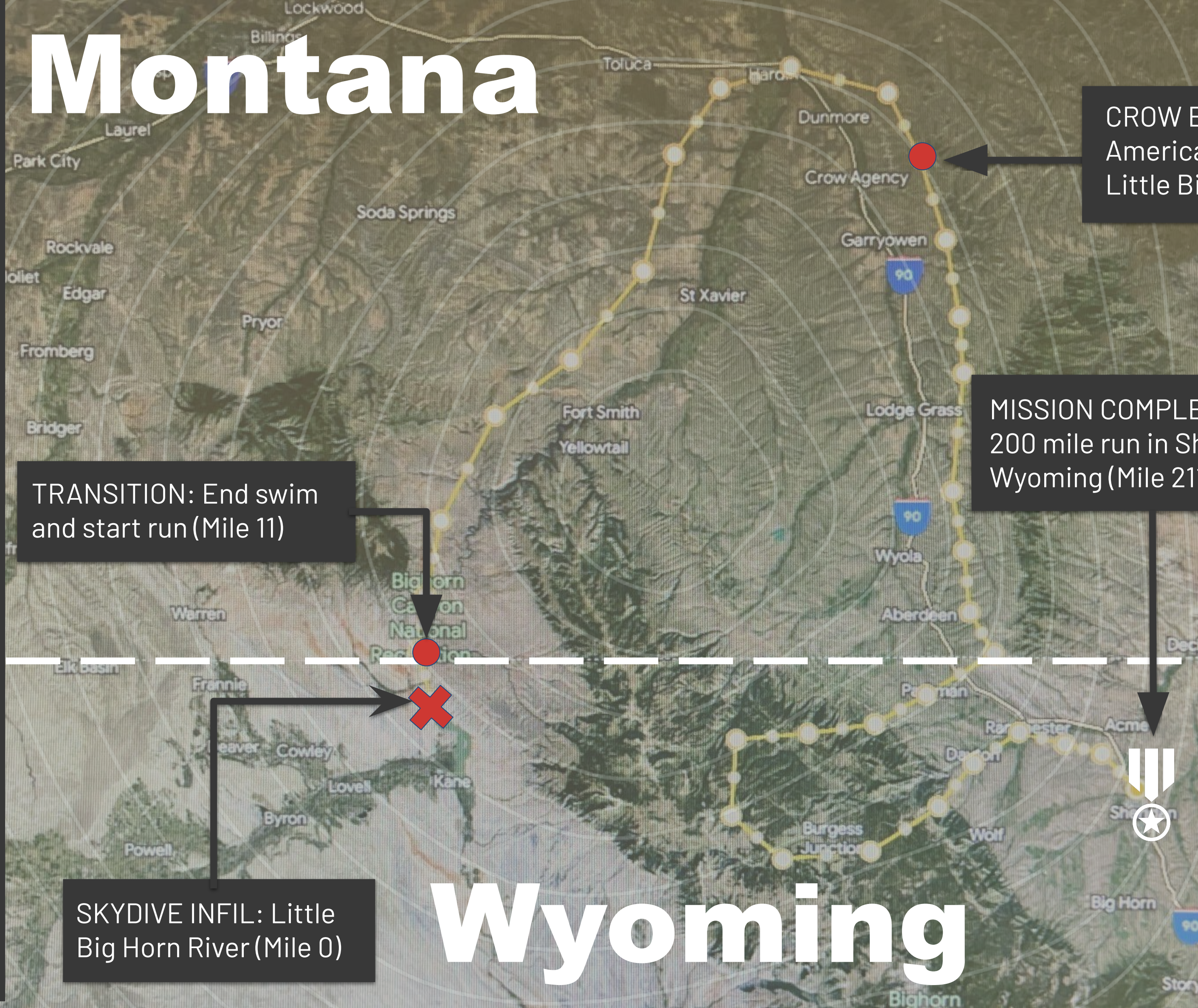
This mission driven event was created Navy SEAL and founder of the SEAL Future Foundation and INVI Mindhealth, Jonathan Wilson. He has presented to dozens of fortune 500 companies and their leaders and has been a guest lecturer at Harvard Business School. The first Monster Mash was sponsored by over a dozen companies to include Whoop and was featured in Men's Health magazine. The team has personally conducted over a hundred media engagements, podcasts and live appearances mostly advocating for better resources for our Veterans.

Sponsoring this mission driven event will not only increase your brands awareness but demonstrate your commitment to having a meaningful impact on the lives of Veterans and First Responders. Your support will help our organizations fix these problem and save lives.



# THE ROUTE

# Montana



CROW ESCORT: Native American Escort onto Battle of Little Bighorn Field (Mile 90)

MISSION COMPLETE: End 200 mile run in Sheridan Wyoming (Mile 211)

TRANSITION: End swim and start run (Mile 11)

SKYDIVE INFIL: Little Big Horn River (Mile 0)

# Wyoming



# OUR PARTNERS

## STRATEGIC PARTNERS



The Acceleration Agency

## SPONSORS

exos

 **concept 2**  
ROWING

 Therabody

MATBOCK



LIGHTER FASTER WARRIORS

**BONKBREAKER**  
• NUTRITION •

cheribundi 

 **GATORZ**

  
**BIGHORN RIVER LODGE**



CARDOMAX



**taco john's**



 BORN PRIMITIVE

 **DripDrop**  
Hydration

# SPONSORSHIP LEVELS

## EVENT SPONSORS

Title Sponsorship \$50,000

Presenting Level Sponsorship \$25,000

Premier Level Sponsorship \$10,000

## A LA CARTE SPONSORS

Travel and logistics for Team \$20,000

Individual Athlete Sponsorship \$10,000

Medical and Support Gear \$5,000

Support Personnel on Site \$5,000

EVENT SPONSORSHIP BENEFITS:	Title Sponsor \$50,000	Presenting Sponsor \$25,000	Premier Sponsor \$10,000
Bull Hill Navy SEAL Sniper Shooting Trip	•		
American Flag carried in battle by US Navy SEAL (signed in person)	•	•	
Company logo and/or name whenever and wherever event is publicized	•	•	•
Recognition on INVI Event website	•	•	•
Opportunity to create event-related content for brand marketing purposes	•	•	•

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A portion of proceeds will go to Invisible Wounds Foundation, a 501c3 tax exempt, national non-profit organization.





# CHARLIE MIKE.

To learn more about opportunities to partner with INVI contact:



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